

# IN-CLIMATE

JOIN THE CLIMATE CONVERSATION

The Climate Summit for Agriculture & Energy



HENDRICKS CO. CONFERENCE CENTER  
1900 E MAIN ST DANVILLE, IN 46122

## PARTNERSHIP OPPORTUNITIES GUIDE

JUNE 25- 26, 2024

The IN-CLIMATE Summit is truly one-of-a kind and it's now in its third year. This event focuses on straight talk, honest dialogue and practical solutions that lead to balanced policy.

Armed with experts in a variety of different industries, no topic is too large or too small...and nothing is off the table!

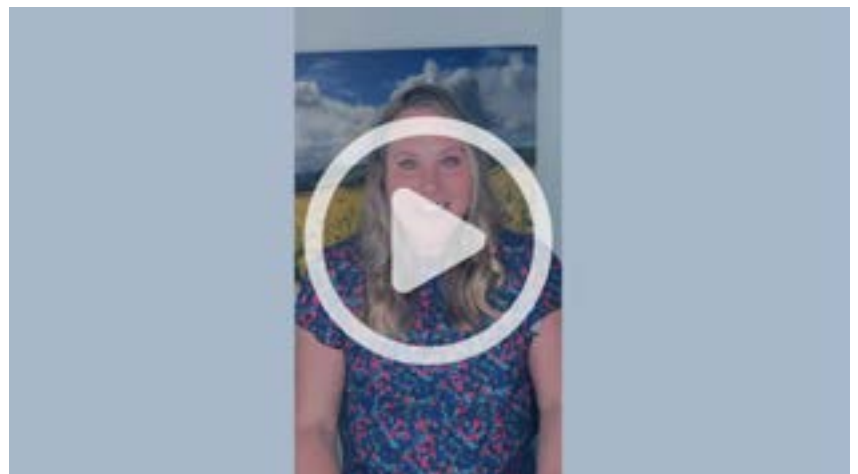
Our IN-CLIMATE Summit pledges two full days of engaging speakers, thought-provoking networking opportunities and the chance to be a catalyst for change. Join us!

## Summit Partners Receive

A seat at the table, the opportunity to effect change  
- to educate and learn from fellow experts

The chance to engage with a diverse group of people, from across the ag & energy supply chain

Custom content opportunities – share your messaging alongside best-in-class speakers on sustainability-focused topics



Sarah Beth Aubrey looks ahead to the 2024 Summit and highlights available partnerships

## Topics Include:

- AI & the Future of Agriculture
- The Hydrogen Hype
- The Latest Land Use Trends
- Carbon Lifecycle Analysis
- Consumer Perception & Trends



# HIGHLIGHTS FROM THE 2023 SUMMIT



## PARTICIPATING ORGANIZATIONS

6 Feet UP	Farm Credit Mid-America	Indiana Office of Energy Development	Remington Seeds
Adelaide Energy	Farm Journal	Indiana Packers Corporation	Renewable Lending and Financing
Ag Technologies Inc	First Farmers Bank & Trust	Indiana Poultry Association	River View Farms, Inc.
American Farm Bureau Federation	First Financial Bank	Indiana State Climate Office	Rose Acre Farms, Inc.
American Farmland Trust	Frette & Wagler LLC	Indiana State Department of Agriculture	Senator Mike Braun's Office
Axia	Friends of Lake Monroe	Indiana State Soil Conservation Board	Simplot
Bane Welker	Geenex Solar	Indiana SWCD Association	Simplot Growers Solutions
Beck's Hybrids	Global Resource Connections, Inc. (GRC)	Indigo Ag	Specification Products
Blaney and Walton	Grammer Industries	Inovateus Solar	State of Indiana - Department of Natural Resources
Bose Public Affairs Group	Growers Edge	Lampco Federal Credit Union	The Juniper Spoon
Bowman Family Holdings, Inc.	Hallowell Consulting LLC	Land o Lakes	The Nature Conservancy
BP	Hathaway Strategies / Indiana Ethanol	League of Women Voters of Indiana	Trust in Food
Brightmark	Producers	Lemenager Farms	Truterra, LLC
Carbon Free Zone, Inc.	Heartland Risk Management	Lochmueller Group	US Congressman Jim Baird's Office
Carbon Neutral Indiana	Hedrich Petroleum Company	MC Simons Inc	US Senator Todd Young's Office
Cardinal Ethanol	Hoosier Environmental Council	Mercer Landmark	USDA-NRCS
Center for Energy Education	Hoosiers for Carbon Dividends	Midwest Climate Collaborative	Valero Renewables
Center for Infrastructure & Economic Development	Hoosiers for Renewables	Midwest Energy & Communications	Vault 44.01
Ceres Solutions	Huffman & Hawbaker Farms	Midwest Hemp Council	WFYI/Side Effects Public Media
Chism Farms	Ice Miller LLP	Millborne Seeds	WHIN
Circular Indiana	Illiana AgWorks	Morgan Brothers LLC	WIBC
Citizens Action Coalition	IN Pork	National Audubon Society	Winfield United
Citizens' Climate Lobby at Purdue University	Indiana Agricultural Law Foundation	New Holland Rochester	
Co-Alliance	Indiana Agriculture Nutrient Alliance	NIPSCO	
Confront the Climate Crisis	Indiana Catholic Conference	NJH Sustainability Consulting	
Cooper Farms	Indiana Conservative Alliance for Energy Management	Nori	
Corteva Agriscience	Indiana Department of Environmental Management	Ozinga	
CountryMark	Indiana Department of Transportation	P.E.W. Farms INC	
CoverCress	Indiana Distributed Energy Alliance	Pheasants Forever	
Drive Clean Indiana	Indiana Electric Cooperatives	Pinion Global	
Earth Charter Indiana	Indiana Farm Bureau, Inc.	Premier Companies	
Elders Climate Action Heartland	Indiana Farm Bureau Insurance	PSG Energy Group	
Faith in Place	Indiana Forest Alliance	Pioneer Oil Co.	
	Indiana Geothermal	Purdue University	
		rCycle	

# THANKS TO OUR INCREDIBLE 2023 PARTNERS!

## PLATINUM LEVEL SPONSORS

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## GOLD LEVEL SPONSORS

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## SILVER LEVEL SPONSORS

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## OTHER SPONSORS

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# ABOUT THE SUMMIT

## What is the IN-CLIMATE Ag as the Solution Summit?

The IN-Climate Summit is the only gathering of professionals, producers, and government officials involved in midwest's food and energy industries and climate. This event aims to educate, inform, and create a dialogue with the idea of Ag as the Solution. This is an exciting, first-of-its-kind event, with the goal of using all of the above strategies to develop a practical dialogue on this confusing topic.

## Working together for a sustainable future

The climate conversation is happening and growing. More companies are making sustainable practices a requirement, and ag and energy need to lead. We are truly what makes the world run, we rely on food and power to survive and we have already started implementing sustainability measures. Farms are increasing cover crops, renewable energy access is growing and so are biofuels. These sectors of our industry are committing to be a part of the climate conversation, will you be next? Have you considered the climate conversation? The time to get in is now.



## OUR FIRST WOMEN IN SUSTAINABILITY EVENT WAS A SUCCESS!



### Why Women In Sustainability?

The role of women in professional and production agriculture has shifted rapidly in a generation's time. The era when most women began their careers as the only female in the room (or in the field) has evolved to today where many major agricultural colleges graduate more females than men. While women today occupy leading roles across the industry, women in agriculture sustainability is a new footprint. During #INCSUMMIT23, we debuted our first exclusive event aimed at advancing careers and providing networking opportunities for women in this space.

We're excited to continue expanding our groundbreaking collaborations to include a defined outreach to women, especially to address the unique challenges of stepping into sustainability leadership positions where, in most cases, the role is entirely new!

**Watch the video to hear what last year's attendees had to say.**

**We guarantee you'll want to invest in this program whether as a sponsor or by sending your team!**



# SUMMIT SPONSORSHIP LEVELS

## SILVER \$600

- Table booth with sponsor's own signage
- Listing in event guide and registration page
- Event signage
- 1 Event ticket

Unlimited number of Silver Sponsorships

## GOLD \$2,500

Silver benefits +

- Named sponsor options including breakout sessions & breaks
- Larger promotion in event guides and signage
- Company material link in event guide
- Provide swag items to attendees at registration
- Pre-event video promotion opportunity & custom social media infographic
- 2 additional event tickets - 3 total

Unlimited number of Gold Sponsorships

## PLATINUM \$5,000

Silver & Gold benefits +

- One-page ad in the event guide
- Present during main session - moderator or introduction
- Final attendee list with contact information
- 3 additional event tickets - 6 total

Only FIVE Platinum Sponsorships

# SUMMIT SPONSORSHIP LEVELS



## FLAGSHIP \$10,000

Silver & Gold & Platinum benefits +

- Opportunity to present event session
- Significant event recognition
- Present to private founder/stakeholders - post event zoom
- Optional co-branded, custom gift for attendees

Only one Flagship Sponsorship

## CO-HOST \$25,000

Silver & Gold & Platinum benefits +

- Keynote session speaker
- Significant event recognition
- Co-brand the Summit with your company information

Only one Co-host Sponsorship



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

## WIS GOLD \$2,500

- 1 WIS event ticket
- Up to 1 annual membership at the discounted rate: \$4,500/year, plus sponsorship

## WIS PLATINUM \$5,000

- 2 WIS event tickets
- Up to 3 annual memberships at the discounted rate: \$4,000/year, plus sponsorship

## WIS CO-HOST \$15,000

- 5 WIS event tickets
- 1 Full annual membership included in sponsorship price
- Co-branding of event

Only one Women in Sustainability co-host Sponsorship

# Women in Sustainability Network

**NEW THIS YEAR**

Women in Sustainability Network  
**CO-HOST \$15,000**

Silver & Gold & Platinum benefits +

- Headline sponsor of Women in Sustainability private ticketed event
- One table at Summit
- One membership in the new Women in Sustainability Network
- Discounts on additional team memberships - call for details
- Present during WIS Luncheon on 6/25/24

Only one Women in Sustainability Co-host Sponsorship

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# Stepping into Sustainability Workshop

**NEW THIS YEAR**

Stepping into Sustainability Workshop  
**CO-HOST \$7,500**

- Named co-host for the pre-event workshop on 6/26/24; co-brand this workshop
- 3 workshop tickets with additional tickets at a discounted rate
- Present during workshop
- Workshop attendee list with contact information
- 3 Summit tickets



## A LA CARTE SPONSORSHIP

\*ALL SPONSORSHIPS MUST BE SUBMITTED & PAID BY JUNE 1ST  
TO GUARANTEE ALL MARKETING BENEFITS OF YOUR SPONSORSHIP

Opportunities	Number Available	Cost
WiFi Sponsor: Provide WiFi Capabilities for all guests	1	\$500
Registration Table Promotion Item: Provide branded promotional item to be provided upon attendee check-in (Sponsor must produce & ship item at their expense to arrive prior to June 15th)	Unlimited	\$2,000

**\*All sponsorships must be submitted and paid by June 1st to guarantee all marketing benefits.**

**IN-CLIMATE**  
JOIN THE CLIMATE CONVERSATION

# EVENT TICKET PRICES

Join the Climate Conversation

## Full Price Tickets

### \$249

\$149, EARLY EARLY BIRD TICKET THROUGH JAN. 8, 2024

\$199 EARLY BIRD TICKET THROUGH APRIL 15, 2024

## Table - seats 6

### \$1,000

EARLY BIRD THRU APRIL 17, 2024  
\$1,000

### \$1,300

TABLES OF 6 - APRIL 18 THRU DAY OF



## SPECIAL ADD-ON TICKETS

WIS (Women In Sustainability)Event  
- Add ON to Summit Ticket: \$79

WIS Event ONLY w/o Summit Ticket:  
\$129

WIS MEMEBERSHIP - Includes event ticket! \$5,000 annually or \$450/mo.

SIS - Stepping Into Sustainability  
Workshop ADD-ON to Summit: \$149

SIS Workshop-Only Ticket w/o Summit:  
\$199

Group SIS Tickets: 5 or more \$149/each  
10 or more \$139/each

## Introducing the Women in Sustainability Network!

A borderless membership-based program delivering educational content, career development targeted in the ag-energy sustainability sectors, and exclusive networking benefits for the women on your team leading in this emerging space.

We know that being a sustainability professional today is often a completely new role in your organization. For many professionals, their past experiences in marketing, government affairs, sales, production or agronomy, hasn't exactly prepared them for, well, this....

Sustainability functions, whether in the field as a consulting agronomist, in the boardroom as a c-suite officer, or in the industry working to implement new programs and changes company-wide is a unique challenge.

Sustainability is a topic that has come to the forefront quickly and requires rapid adaptation.

This is always challenging, but when it's combined with a myriad of changing (or non-

existent!) regulations and standards, divisive views not only from customers but even within the leadership team, and new vocabulary to learn almost daily-the job is one of the toughest out there to keep on point.

This network will provide real, viable content, training, and peer-to-peer learning to not only support the individual practitioner, but to bring up the entire company behind her as she remains 'in the know' with the best information and meets with industry leaders across the space. You're already investing in professional development, so consider making it really cutting edge by investing in your team as a member of the Women in Sustainability Network. Your company is upping the game on sustainability, but are you upping the game **for your team**? Allow us to be YOUR women in sustainability program; It doesn't exist anywhere else but here, encourage your team members to join today.

**Who is it for:** Women leaders in sustainability that are in a variety of roles who desire networking and content to support their growth in the role and to achieve C.E. (continuing education credits) where applicable, to support their job function.

### Inclusions:

Allow us to support your mission of advancing women's leadership roles in this space by making this YOUR initiative and sponsoring and sending employees to the group. Allow us to do the work to create the content, the network, the speakers, the value, and opportunity. All you need to do is provide a little bit of time and encouragement to team members and allow them to join.



*"A borderless membership-based program delivering educational content, career development targeted in the ag-energy sustainability sectors, and exclusive networking benefits for the women on your team leading in this emerging space."*

## OUR BENEFITS-ALL OF THIS INCLUDED IN YOUR ANNUAL MEMBERSHIP!

- Monthly virtual peer-to-peer learning meetings
- Monthly virtual content/training meetings
- Annual ½ day conference and luncheon to be held at the 2024 Summit on June 25, 2024  
\*Each member has a complimentary ticket
- Directory of members, curated member introductions
- At five or more members, companies are invited to present to the group
- Casual WIS Network meet-ups during other industry events throughout the year including Top Producer Summit
- Social media promotion and 'bragging rights' to talk about your women in sustainability commitment and showcase your team members
- More and more benefits added as we grow!

### Launch date:

The Women in Sustainability Network Launches January 30th with our first virtual meeting! Our first casual meet-up will be at Top Producer Summit on February 6, 2024! It's time!

### Investment:

Annual membership fee of just \$5,000 paid in full or \$450 per month paid with auto debit. Discounts available at 2 or more, 5 or more, 10 or more and 25 or more team members in the membership. Please also consider combining your involvement with a WIS sponsorship during the Summit!



# Stepping Into Sustainability Workshop

Sustainability means different things to every company and its customers. Yet, messaging that what that means has become fraught with landmines-team members differ, internal teams sometimes aren't clear on the direction from leadership, work in the field means meeting customers where they are, and now companies are even beginning to 'green hush' -the term for NOT talking about sustainability because they are worried about a real or perceived backlash. But, you know that your program or offer in the sustainability realm is essential for your customer. The challenge today: how to communicate that message in a way to honors the legacy of the past and yet encourages your customers and stakeholders to adopt along with you. It's a big question mark!

So how do you get the sales, marketing, logistics, and field teams all on the same page?How do you help them develop a new level of comfort messaging this topic in the marketplace when you don't have a course, workshop, or training team ready to deploy solid 'how to'?

ENTER THE STEPPING INTO SUSTAINABILITY WORKSHOP - WE'VE GOT YOU COVERED! During #INCSUMMIT24, we're offering our flagship Stepping into Sustainability Workshop as a pre-event on June 25, 2024 from 1-5.

Drawing on our IN-CLIMATE 5 ways to step into sustainability, we're bringing our curriculum design experience to your team. Let us get them up to speed on the latest terms, the best ways to message, our research on what language resonates best with farmers (and what doesn't), and much more!

## Details

- This will be a 4-hour training course, not a program or panels
- Real how to content for practitioners in the field or anyone customer-facing
- The room will be limited to 40 people. As we get more registrations, we'll divide up into multiple classes
- This will qualify for 2-3 hours of CE for various roles (details forthcoming)

## SIS Sponsorship Opportunities

Co-Host & Co-Brand the SIS Workshop: \$7,500

Ticket Packages of 10: \$1,390

# INTRODUCTION TO IN-CLIMATE



## What is IN-CLIMATE?

IN-CLIMATE is a growing network of industry professionals representing the food supply chain, fuel, and natural resources sectors working to better understand and ultimately guide the conversation around climate in Indiana. This first of its kind group, members become trusted partners that gather for collaborative dialog, educational forums, and information sharing that aims to lead to better decision-making and balanced climate policy.

## Our MISSION

IN-CLIMATE's mission is to convene diverse stakeholders across the entire food supply chain in a collaborative dialog to advance decision-making and balanced climate policies.



## PURPOSE AND FUNCTIONS

**COLLABORATE:** Work across the food supply chain, natural resources, and energy sectors to improve leaders' awareness and encourage open dialog within the climate conversation.

**INFORM:** Provide resources for climate information, data, and unbiased content on digital platforms.

**EXPLORE:** Research attitudes and adaptation of climate-related policy and practices through survey collection and data distribution.

**ENGAGE:** Communicate with founders and stakeholders in quarterly policy roundtables, monthly virtual meetings, and annual events to discuss climate.



# WORKING TOGETHER FOR A SUSTAINABLE FUTURE

Now in its third year, the IN-CLIMATE 'Ag as the Solution' Summit is the Midwest's only gathering of industry professionals, producers, and government officials convening to learn, network, and discuss pressing climate and sustainability topics. This event aims to educate, inform, and create a dialogue with the idea of Ag as the Solution by covering the six pillars of the climate conversation:



Carbon Markets & Sequestration



Green Finance & Climate Smart Funding



Renewable Energy & Energy Transition with Inclusion of Current Energy Sources



Conservation & Sustainability Practices

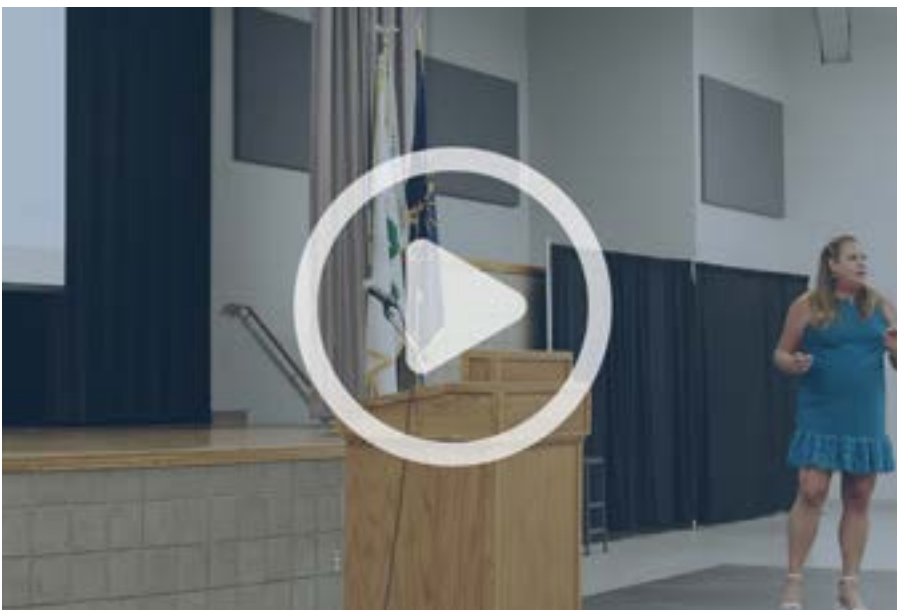


Public Perceptions & Consumer Engagement



Advanced Bio-Fuels & Renewable Fuels

## Watch Sarah Beth Aubrey further explain the 6 Pillars



Not sure what your organization's play is on climate? No problem-we invite everyone with an open mind to join us. We're taking back the word climate and redefining it as a less politicized concept that affects us all. Step into sustainability the way it makes sense for your customers, members, and stakeholders. We're here to support you! Join us! Join the climate conversation!

## **PAYMENT COMPLETE THE FORM ON OUR WEBSITE**

### **INDIVIDUAL TICKETS**

Purchase individual tickets on our website events page.  
IN-CLIMATE members & sponsors, reach out for your promotion code for your complimentary tickets.

### **EVENT SHIPPING**

Please ship event items after June 1st, 2024  
ATTN: IN-CLIMATE  
1900 East Main Street, Danville, IN 46122

### **MAIL CHECK**

Address Check to:  
The Envoy Group, LLC 3826 South 800 East Zionsville, IN 46077  
Questions?  
Contact: Sarah Beth Aubrey  
(765)621-8501  
Sarah@inclimateindiana.com



# IN-CLIMATE

JOIN THE CLIMATE CONVERSATION

IN-CLIMATE Ag as the Solution 2024 Agenda Draft

## 2024 Topics and Sessions Planned

AI and the Future of the Agriculture and Energy Supply Chain

Carbon Markets and Updated Carbon Programs

Defining Carbon Intensity Scores for Production Agriculture and Why They'll Matter

Women in Bourbon: a Study on Sustainability, Consumer Perceptions, and ag raw Inputs

Land Use Panel: Project Developers, Solar Developers and Land Trusts Together to Talk

Hydrogen-the future in many colors-is it worth the hype? \*\* And much, much, more!

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### Day One: Tuesday, June 25, 2024

8-1:00 Women in Sustainability Network Annual Conference and Luncheon

Offsite location to be announced

1-5 Stepping into Sustainability Workshop On-site at venue

1-4 Sponsor and Exhibitor Set-up

On-site at venue

### Day Two 'The Summit', June 26, 2024

7:30 networking and gather

8:00 Event begins

8:30 Opening Keynote

Sessions

10:15 Break

10:30 Break-out session 1

11:30 Lunch

5 for 7 Lunch Learning Sessions Lunch Keynote

1:15 Break-out session 2

2:00 Break

2:15 Afternoon Keynote and Discussion 3:15 Final Session

4:00 Adjourn

OPPORTUNITY	SPONSORSHIP AMOUNT	NUMBER OF REGISTRATIONS	SELECT YOUR SPONSORSHIP
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<b>SUMMIT SPONSORSHIP LEVELS</b>			
CO-HOST	\$25,000	6	
FLAGSHIP	\$10,000	6	
PLATINUM	\$5,000	6	
GOLD	\$2,500	3	
SILVER	\$600	2	

<b>EXCLUSIVE SPONSORSHIP LEVELS</b>			
WIS PLATINUM	\$15,000	6	
WIS GOLD	\$5,000	3	
WIS SILVER	\$2,500	1	

OPPORTUNITY	SPONSORSHIP AMOUNT	NUMBER OF REGISTRATIONS	SELECT YOUR SPONSORSHIP
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<b>WIS NETWORK</b>			
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WIS CO-HOST	\$15,000	1 WIS 3 Summit	
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<b>SIS WORKSHOP</b>			
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SIS CO-HOST	\$7,500	3 Workshop 3 Summit	
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<b>A LA CARTE SPONSORSHIP</b>			
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WIFI SPONSOR	\$500		
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REGISTRATION TABLE PROMOTION ITEM	\$2,000		
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# Sponsorship Contact Information

Primary Contact Name	Title
Company/Organization <i>(As You Would Like It To Appear On Materials &amp; Communications)</i>	Mobile Phone
Address	Email

Exhibit Booth Contact Name <i>(If Different From Above)</i>	Title
Mobile Phone	Email

## Affirmation of Sponsorship

On behalf of \_\_\_\_\_ (*company name*)

I agree to sponsor the selected items as indicated on this form.

By signing this form, I acknowledge that I am liable for the sponsorship level selected and will pay in full for the sponsorship prior to June 26, 2024. I understand that no refunds will be given once sponsorship is paid but tickets and sponsorship are transferrable to another entity if I am unable to attend.

Signature \_\_\_\_\_

Printed Name and Title \_\_\_\_\_ Date \_\_\_\_\_

Please complete and sign form and email to [sarah@inclimateindiana.com](mailto:sarah@inclimateindiana.com)