



HENDRICKS CO. CONFERENCE CENTER
1900 E MAIN ST
DANVILLE, IN 46122

EVENT GUIDE

JUNE 27, 2023



VENUE INFORMATION

Summit Venue information

Hendricks County Conference Center
1900 E Main St,
Danville, IN 46122

Conveniently located approximately 20 minutes from the Indianapolis airport
Plenty of free parking and handicap accessible.

Need a Hotel Reservation? Use one of the below recommended locations.

Closest to the Summit Venue

Hampton Inn - Avon, IN
<https://www.hilton.com/en/hotels/indavhx-hampton-suites-avon-indianapolis/>

Closest to the Indianapolis Airport

Embassy Suites - Plainfield, IN
<https://www.hilton.com/en/hotels/indples-embassy-suites-plainfield-indianapolis-airport/>

Closest to the Women in Sustainability Event

The Alexander - Downtown, Indianapolis, IN
<https://www.thealexander.com/>

Women in Sustainability Information

June 26, 2023

Location Prime47 Steakhouse
47 S Pennsylvania St,
Indianapolis, IN 46204

Valet parking available

5:00pm Networking Reception
6:00 pm Dinner
7:00 pm Keynote speaker

TIME	DESCRIPTION	SPEAKER
7:30 am	Gather + Network	
8:30 am	Welcome and Opening Remarks	Pledge of Allegiance Don Lamb, Director, Indiana State Department of Agriculture Sarah Beth Aubrey, IN-CLIMATE, CEO and Founder Belinda Puetz, CountryMark, Director of Marketing
9:15 am	Opening Keynote	Jimmy Emmons - Trust in Food, a Farm Journal Initiative <small>SUSTAINABILITY AND CONSERVATION CLIMATE-AGRICULTURE PILLAR</small>
10:00 am	Networking Break	
10:15 am	What's Happening in Advanced Renewable Fuels - Panel Discussion	Moderator - Jeff Cummins, Indiana Farm Bureau Panelists - Matt Smorch, CountryMark, CEO Erich Evans, NIPSCO, Director, Strategy & Risk Integration Jason van den Brink, Ozinga Energy, CFO <small>ADVANCED BIO-FUELS AND RENEWABLE FUELS CLIMATE-AGRICULTURE PILLAR</small>
11:00 am	Carbon Credit Lifecycle from Farmer to Buyer - Panel presented by Corteva & Indigo Ag	Moderator - Bruce Kettler, CEO/President, Agribusiness Council of Indiana Panelists: Brian Bartle, Indigo Ag, Sr. Mgr. Partner Enablement Eric Siegrist, Indiana Grower Chelsea Whitcomb, Corteva, Digital Business Manager <small>CARBON MARKETS AND CARBON SEQUESTRATION CLIMATE-AGRICULTURE PILLAR</small>
11:50 am	FFA Invocation Lunch Remarks	Danville FFA Andy Tauer, Indiana Farm Bureau, Executive Director
12:30 pm	Lunch + 5 for 7 mini keynotes 5 experts for 7 minutes each	Jonathan Lamb, Ameris Bank, Renewable Lending Colin Kelly, Hoosier Solar, VP of Development Rachel Conner, Hoosiers for Renewables, Executive Director Matt Lutje, CoverCress, COO Jamie Campbell Petty, Midwest Hemp Council, Executive Director
1:30 pm	BREAKOUT SESSIONS Industry: Should you set a Science-Based Target? <i>(Main Room)</i> Farmer: Understanding Project Development & Leases <i>(Breakout Room)</i>	Dylan Johnston, Pinion, Senior Sustainability Consultant Louis DeMaso, Pinion, Sustainability Manager <small>GREEN FINANCE AND CLIMATE SMART FUNDING CLIMATE-AGRICULTURE PILLAR</small> Hugh Caperton, VAULT 44.01, VP Land and Business Development <small>CARBON MARKETS AND CARBON SEQUESTRATION CLIMATE-AGRICULTURE PILLAR</small>
2:15 pm	Networking Break	
2:30 pm	Conservation Panel	Caleb Smith, Co-Alliance, Director of Sustainability Seth Harden, The Nature Conservancy, Upper Wabash River Project Director Sina Parks, Ceres Solutions, Stewardship Specialist <small>SUSTAINABILITY AND CONSERVATION CLIMATE-AGRICULTURE PILLAR</small>
3:15 pm	Closing Comments + Adjourn	Sarah Beth Aubrey, IN-CLIMATE, CEO and Founder

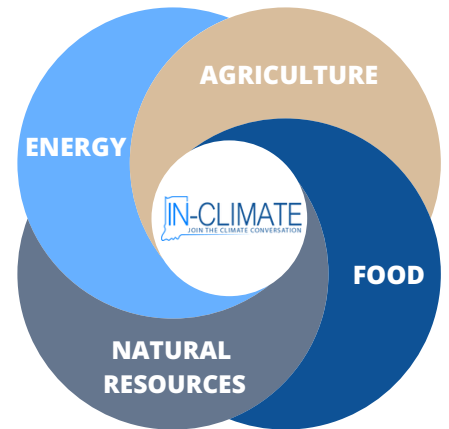


INTRODUCTION TO IN-CLIMATE

What is IN-CLIMATE?

IN-CLIMATE is a growing network of professionals representing the food supply chain, energy, and natural resources sectors seeking to build a productive, practical dialog on climate. In this first-of-its-kind group, members become trusted partners, collaborators, and peer educators that gather for collaborative discussions, educational forums, and information sharing that aims to lead to sound, effective decision-making and balanced climate policy.

Our members participate in advancing their own, unique version of the Six Pillars of the Climate Conversation: carbon markets and carbon sequestration, sustainability and conservation, renewable energy and smart energy transition, advanced bio and renewable fuels, green finance and climate-smart funding, and attention to consumer pressures and public perception.



IN-CLIMATE's home base is Indiana yet we are working to engage broad stakeholders and build a borderless network that represents the global nature of our industries and the climate conversation.

OUR MISSION

IN-CLIMATE's mission is to convene diverse stakeholders across the entire food supply chain in a collaborative dialog to advance decision-making and balanced climate policies.

PURPOSE AND FUNCTIONS

Lead: Challenge and encourage our members and their customers and stakeholders to step into sustainability and the climate conversation in a way that actively represents their goals and supports our agricultural production systems and all consumers.

Collaborate: Work across the food supply chain, natural resources, and energy sectors to improve leaders' awareness and encourage open dialog within the climate conversation.

Inform: Provide resources for climate information, data, and unbiased content on digital platforms.

Explore: Research attitudes and adaptation of climate-related policy and practices through survey collection and data distribution.

Engage: Communicate with founders and stakeholders in quarterly policy round tables, monthly virtual meetings, and annual events to discuss climate.



ABOUT THE SUMMIT

What is the IN-CLIMATE - Ag as the Solution Summit?

The Indiana Climate Summit is the only gathering of professionals, producers, and government officials involved in midwest's food and energy industries and climate. This event aims to educate, inform, and create a dialogue with the idea of Ag as the Solution. This is an exciting, first-of-its-kind event, with the goal of using all of the above strategies to develop a practical dialogue on this confusing topic.

Working together for a sustainable future

The climate conversation is happening, it's growing. More companies are making sustainable practices a requirement, so why isn't ag and energy leading this? We are truly what makes the world run, we rely on food and power to survive and we have already started implementing sustainability measures. Farms are increasing cover crops, renewable energy access is growing and so are biofuels and ethanol. These sectors of our industry are committing to be a part of the climate conversation, will you be next? Have you considered the climate conversation? The time to get in is now.

HIGHLIGHTS FROM THE 2022 SUMMIT

200+ Summit Attendees



55 Organizations Represented



10 Climate Advocate Speakers



WOMEN IN SUSTAINABILITY

Why Women? Why Now?

The role of women in professional and production agriculture has shifted rapidly in a generation's time. The era when most women began their careers as the only female in the room (or in the field) has evolved to today where many major agricultural colleges graduate more females than men. While women today occupy leading roles across the industry, *Women in Agriculture Sustainability* is a new footprint. IN-Climate is excited to be at the forefront of the climate sustainability discussion by building collaborative and educational opportunities across the sector. Now, we are excited to expand our groundbreaking collaborations to include a defined outreach to women, especially to address the unique challenges of stepping into sustainability leadership positions where, in most cases, the role is entirely new.

Women in Sustainability Pre-Summit Exclusive



The IN-CLIMATE Women in Sustainability event is the first-of-its kind program that provides a forum for connecting and educating women to improve their impact and knowledge. Our event will be hosted by a flagship sponsor and includes a keynote speaker, dinner, and networking reception. Additionally, this event launches an inaugural series of programming and networking opportunities for women ag-sustainability leaders going forward. Sign up today as a conference add-on to your full Ag as the Solution Summit ticket or attend just this special pre-event. Tickets are limited, so add yours today. The time is now, to shape the future of the food and energy industries, and as women in ag sustainability are leading at the front lines. Come and meet your peers!

WOMEN IN SUSTAINABILITY

JUNE 26 | 5:00 - 8:00 PM
PRIME 47 - BOHLEN HALL
47 S PENNSYLVANIA ST,
INDIANAPOLIS, IN 46204

FIRST OF ITS KIND EVENT

THE TIME IS NOW TO SHAPE THE
FUTURE OF THE FOOD
AGRICULTURE, AND ENERGY
INDUSTRIES.

WOMEN IN AG SUSTAINABILITY
ARE LEADING AT THE FRONT LINES.
**COME, MEET AND NETWORK WITH
YOUR PEERS!**

VISIT
[INCLIMATECONVERSIONS.COM/2023INDIANACLIMATESUMMIT](https://inclimateconversions.com/2023indianaclimatesummit)
TO PURCHASE YOUR TICKET!



PRIME 47
Indy's Steakhouse

PLATINUM SPONSOR

HUGH CAPERTON

**VP LAND AND BUSINESS
DEVELOPMENT
VAULT 44.01**

Understanding Project
Development and Leases



THE INDIANA
IN-CLIMATE
SUMMIT

AG AS THE SOLUTION



VAULT 44.01



GOLD SPONSORS



Employee Owned. Customer Focused.



GOLD SPONSORS



**HOOSIER
SOLAR**



**CERES
SOLUTIONS**



HOOSIERS

FOR RENEWABLES



SILVER SPONSORS



OTHER SPONSORS





SUPPORT OUR DATA COLLECTION

Market Research

We would love for you to participate in our data collection for our conservation benchmarking. We will supply our market research publicly this fall.

Conservation Attitude Survey



Conservation Agronomic Survey



2023 Summit Feed Back Survey

We are already planning for a more robust 2024 Ag as the Solution IN-CLIMATE Summit. We would love your feedback to continue to improve our annual summit. Please take a few minutes to complete our feedback survey.



SPEAKERS

Don Lamb | Indiana State Department of Agriculture Director



Don Lamb is the Director of the Indiana State Department of Agriculture, appointed by Governor Eric Holcomb on March 1, 2023. He also serves as the Director of Agribusiness Development for the Indiana Economic Development Corporation, reports directly to Lt. Governor Suzanne Crouch, who serves as Indiana's Secretary of Agriculture and Rural Development and serves on Governor Holcomb's cabinet. Don is a second-generation farmer for Lamb Farms in Boone County where, alongside his father, brother, and nephews, they produce corn, popcorn, seed soybeans and seed wheat. They also own two other enterprises including AgRecycle which is a composting business and Lamb Farms Agronomy which provides neighboring farmers with agronomy products and services. Don's farm responsibilities include crop planning and rotations, input purchasing, agriculture advocacy and field operations.

Don has been involved in many community and agricultural activities and organizations. He currently is a member of the Advisory Council for the Indiana Agricultural Law Foundation. Previously Don served as Boone County Council's Vice President, Western Boone School Board member, a member of the Purdue Dean of Agriculture Advisory Council, policy committee member of the Boone Co. Farm Bureau, and served on the Recycling and Market Development Board for the Indiana Department of Environmental Management.

Don was named the Outstanding Young Farmer of Boone County in 1996 and was named the Agricultural Professional of the Year in 2014 by the Boone County Chamber of Commerce.

Don is a 1989 graduate of Purdue University with a bachelor's degree in Agricultural Economics. While at Purdue he was a member of Alpha Gamma Rho fraternity. Don is a member of class 8 of the Indiana Agriculture Leadership Program (ALP), and he credits the ALP program for instilling a desire to lead the agriculture industry forward.

In 2012 Don's family farm started Agristewards, a nonprofit which teaches farming practices and subsistence farmers in Africa, Asia, the Caribbeans and Central America.

Don and his wife Jodie are long-time members of New Hope Christian Church. They have four daughters and one granddaughter. The family loves to do agricultural mission work where Don has traveled to Uganda, Kenya, Jamaica, and multiple times to Panama, Costa Rica and Haiti.

Don's main priorities are leading ISDA's 5 divisions, which include, agricultural advocacy, economic development, youth development, environmental stewardship and the Indiana Grain Buyers and Warehouse Licensing Agency.

SPEAKERS

Jimmy Emmons | Senior Vice President, Climate-Smart Programs, Trust in Food - a Farm Journal Initiative



Jimmy Emmons leads Trust In Food's Partnerships for Climate-Smart Commodities Connected Ag Project, America's Conservation Ag Movement and Trust In Beef, coalition-driven conservation programs developed to accelerate the adoption of conservation agriculture at scale.

Jimmy and his wife, Ginger, own and operate Emmons Farm in Leedey, Okla., where they farm 2,000 acres and have 5,000 acres of rangeland where they run 300 head of cows and calves in an integrated row-crop and livestock operation that optimizes water resources, reduces erosion and improves organic material in the soils. He is a public speaker, educator, mentor and advocate for conservation management practices to improve producers' resiliency to weather, operational efficiency and profitability.

Emmons most recently served as coordinator for mentoring for the Oklahoma Conservation Commission. Prior to that, he was regional coordinator for USDA's Farm Production and Conservation, where he supported operational and business functions across the Farm Service Agency (FSA), Natural Resources Conservation Service (NRCS) and Risk Management Agency (RMA). He has also served as president of the Oklahoma Association of Conservation Districts and led fundraising for the National Young Farmers Education Association.

Hugh Caperton | VP of Land and Business Development, Vault 44.01

With over 15 years experience in oil & gas operations, business development and leadership, Hugh has significant experience in land management, permitting and government relations. Hugh also managed capital budgets in excess of \$250mm and participated in raising >\$650mm in equity and debt capital in prior companies.



SPEAKERS

Jeff Cummins | Indiana Farm Bureau



Jeff Cummins joined Indiana Farm Bureau in December 2019 as a member of the public policy team. He currently serves as the director of state government affairs, environment and natural resources for Indiana Farm Bureau and handles many of INFB's policy and regulatory priorities with a focus on environmental and natural resources issues. He also helps manage AgELECT, INFB's political action committee that focuses on candidate endorsements and issues.

Prior to joining INFB, Cummins was the Indiana State Department of Agriculture for four and a half years, serving in various roles on the policy team but most recently as general counsel and legislative director. He also spent two years at the Office of the Indiana Attorney General.

Cummins is from Austin, Indiana, and earned his undergraduate and law degrees from Indiana University.

Andy Tauer | Indiana Farm Bureau

Andy Tauer joined Indiana Farm Bureau in July 2020 as the executive director of public policy. In addition to leading the public policy team, Tauer is responsible for the overall management of policy at the local, state and national levels on behalf of Farm Bureau members.

Tauer comes to INFB from Indiana Soybean Alliance, where he served as the executive director of soy aquaculture alliance and director of livestock and aquaculture for the corn and soybean checkoff.

In that role, he oversaw the development of aquaculture research projects, strategic and financial management of the program, and represented the Soybean Alliance at national and international meetings to increase the demand for soy and corn.

His past experience also includes serving as the ag liaison for the Indiana Department of Environmental Management.

Tauer, his wife, Ginny, and their two daughters have a small beef and row crop farm in Monrovia. They also show pleasure horses nationally.

He holds a bachelor's degree in agriculture from Western Kentucky University. Tauer is a graduate of the Class 14 Indiana Ag Leadership Program, a member on the Morgan County Extension Advisory Board, serves as executive treasurer for the Indiana Quarter Horse Association, and is a former Morgan County Fair Board member.



SPEAKERS

Matt Smorch | CEO, CountryMark



Matt holds a bachelor's degree in chemical engineering from Michigan Technological University and is a 2008 graduate of the Hoosier Fellows program at Indiana University's Tobias Center for Leadership Excellence. Prior to CountryMark, he worked at Premcor's refinery in suburban Chicago and at Amoco Corporation in several job roles including engineering, process safety, and operations at various locations.

Matt joined CountryMark in 2001, working at the company refinery in Mt. Vernon, Indiana. After progressing through several operating roles including refinery manager, he moved to Indianapolis, Indiana in 2009. Since then, he led various strategy, supply, optimization, marketing, and operations before being named President and CEO by the Board of Directors in January 2020.

Throughout his career in the petroleum industry, Matt has been active with the American Petroleum Institute (API), Small Business Refiners ad-hoc working group, and is a board and executive committee member of the American Fuels and Petrochemicals (AFPM) and a former board member of the Indiana Manufacturers Association (IMA). He has also testified on behalf of CountryMark and the industry in both the U.S. Senate and the House of Representatives.

Matt lives in Carmel, IN with his wife, Stacey. They have two married adult children, Zach Smorch (Kat) and Ashlyn Holland (Brandon).

Erich Evans | NIPSCO

Erich Evans is the Director, Strategy & Risk Integration for NiSource, inc. He works with senior leaders to identify, refine and analyze strategic issues across the gas and electric industries while developing long-term strategy and overseeing risk management activities. Prior to his current role, Mr. Evans held leadership positions over regulatory strategy, commodity sales and gas transportation. His 26 years of experience at NiSource and other companies spans natural gas and electricity in regulated and unregulated markets. Mr. Evans holds a bachelor's degree in economics from Miami University.



SPEAKERS

Louis DeMaso | Sustainability Manager, Pinion



Louis DeMaso is a Manager at Pinion, working in the firm's sustainability consulting division. With a background in environmental science and sustainable agriculture, Louis has a deep understanding of the environmental, social, and business challenges faced by agricultural producers and food companies. Louis collaborates with a variety of stakeholders, including growers, processors, retailers, investors, non-profits, and industry associations to address sustainability challenges such as reducing greenhouse gas emissions and improving water use efficiency. Louis is a Trained Service Provider through The Sustainability Consortium, which enables him to support companies in responding to THESIS, a leading supply chain sustainability survey. He has also held roles on the Steering Committee for The Stewardship Index for Specialty Crops and The International Fresh Produce Association's Sustainability Committee. Louis's expertise in sustainability consulting, combined with his strong technical knowledge of the food and agriculture industry, enables him to provide clients with actionable insights and tailored solutions that help them solve sustainability challenges and create lasting value.

Dylan Johnston | Senior Sustainability Consultant

Dylan Johnston is a Senior Sustainability Consultant within Pinion's sustainability division. He is passionate about helping clients spanning the entire value chain of agriculture, from growers and processors to industry associations find solutions to the environmental, social, and economic challenges they are facing. He utilizes skills in data management, sustainability reporting, project management, and systems thinking to meet client needs while creating lasting value.



Prior to joining Pinion, Dylan completed sustainability work for Leprino Foods Company focusing on reducing GHG emissions, water, and energy use in manufacturing processes and wrote management plans for forestry and agriculture operations. In addition to work in sustainability, Dylan led and managed backcountry expeditions for the Colorado Outward Bound School, developing his leadership and facilitation skills. He earned an MBA and a graduate certificate in Carbon Management from Colorado State University, Fort Collins, CO as well as a BS in Environmental Studies from Warren Wilson College, Asheville, NC.

SPEAKERS

Seth Harden | Upper Wabash River Project Director, The Nature Conservancy



Previous experience includes employment with the United States Department of Agriculture Natural Resources Conservation Service and Indiana Farm Bureau Incorporated.

Seth lives with his wife and children in Westfield, IN, which they consider their home and base for adventures across the country and globe.

Sina Parks | Stewardship Specialist

Sina serves as the area's only fully dedicated precision ag and stewardship specialist, through a unique collaboration between Pheasants Forever, Ceres Solutions Cooperative, and Truterra. She works alongside the Ceres Solutions team, to help growers identify and utilize programs to increase environmental stewardship on their farms while working to improve bottom line profits. For almost two decades, Sina Parks has been immersed in the agricultural community and for the last 10 years, she has focused on resource stewardship. As an advocate and a member of the Ag and Natural Resources Advisory Committee for her local Extension Board, Sina has learned the challenges facing local producers at close range.



Sina is a Montgomery County native where she grew up on her family's row crop operation and continued her passion for Agriculture at Purdue University. She lives on the family farm in Wingate, IN with her husband, Mickey, and son, Kaden where they raise show lambs for 4-H members. You may find Sina helping with livestock shows, watching her son show livestock at 4-H and national shows, at a community event, or spending time with family and friends. Sina serves on the Advisory Board for United Way in Montgomery County. She is also a member and on the media team at Woodland Heights Christian Church. Previously, Sina was the Conservation Director for the Montgomery County Soil & Water Conservation. She is a Class 19 Graduate of AgriInstitute's Agricultural Leadership Program.

Everything Sina does both as an advocate and as on-the-farm support with growers, fuels her passion to protect resources and build resilience in healthy soil.

SPEAKERS

Jonathan Lamb | Founder, CFO, Consultant, Renewable Lending and Financing



Jonathan Lamb is a renewable energy expert, banker, entrepreneur, economist, and consultant. Lamb holds bachelor's degrees in economics, risk management, insurance, and an MBA from North Carolina State University. Lamb spent 10 years as an economist and trader with electric utilities, including 8 years on a trading floor as a spot electricity trader where he oversaw a book of business with over \$3 billion in assets. Since leaving the trading floor he has moved back to his hometown in Yorktown, Indiana. He has built and owned multiple companies and has developed, consulted, and financed multiple renewable energy projects.

Lamb is an expert in project finance and capital stack structure. He works as nationwide Business Development Officer, overseeing Government lending for SBA and USDA for projects beyond \$400 million. Jonathan is also passionate about farming and is leading the charge on regenerative ag and renewable energy on the farms he owns and operates where he has developed several RNG projects and is active in Carbon Capture and Sequestration.

Colin Kelly | VP of Development, Hoosier Solar

Colin Kelly is a vice president of solar energy development at Advantage Capital. As a member of the solar development team, he focuses on implementing utility scale solar projects from inception through development and construction to operations.

Prior to joining Advantage Capital, Colin developed wind, solar, natural gas combined cycle, combined heat and power, and renewable natural gas plants for Exelon, EDL Energy, Brightmark, and Noble Environmental Power. Colin is also a combat veteran having served as an officer in the U.S. Army in South Korea on the demilitarized zone and in Anbar Province, Iraq.



Colin received his bachelor's degree in economics from Seton Hall University, Stillman School of Business and his MBA from the University of Texas at Austin, McCombs School of Business.

SPEAKERS

Jason van den Brink | CFO, Ozinga Energy



Jason joined Ozinga Energy in 2019. He has a decade of experience in financial strategy and analytics. He is passionate about sustainable business practices and financial excellence. As a board member for various organizations, Jason brings a unique perspective to the table. Jason holds a MS in Nonprofit Management from Spertus Institute, a BS in Public Accounting from Calvin University, and is a registered IL CPA. In his free time, Jason likes waterskiing and angling.”

Matt Lutje | COO, Cover Cress

Matt Luetje is the Chief Operating Officer of CoverCress, Inc. (CCI), a St. Louis based business developing a novel and climate-smart, rotational winter oilseed crop called CoverCress™. Matt joined CCI’s leadership team in 2021 and collaborated on the company’s first product offtake agreement and a Series C-1 equity financing round that led to a successful exit transaction in 2022. He is responsible for a wide variety of business functions ranging from daily operations to projects focused on overall company growth.



Prior to joining CCI, Matt developed his commercial experience and expertise across both the pharmaceutical and agriculture sectors with companies such as Pfizer, Monsanto and Bayer including time with BioSTL, an economic development, non-profit dedicated to global recruitment of innovative Agtech companies to the St. Louis, MO region. Matt received his B.S. from Missouri State, majoring in Biology followed by his M.B.A. with honors from Washington University’ Olin Business School in St. Louis, MO.

Rachel Conner | Executive Director, Hoosiers for Renewables



SPEAKERS

Brian Bartle | Indigo Ag



Originally from Michigan, Brian was exposed to the world of agriculture from an early age on his family's 4th generation farm. He continued his work and education at Michigan State University and the U.S. Department of Agriculture before joining Indigo Ag five years ago. While he has held many roles at Indigo over his five years, he currently leads Indigo's partner onboarding for their Carbon by Indigo program. Brian currently resides in Denver, Colorado with his wife Kelsey.

Carbon Credit Lifecycle from Farmer to Buyer

Join Corteva and Indigo Ag for a discussion about how farmers are generating durable, repeatable income through carbon programs while addressing climate change at scale. It starts with farmers and soil health practices that can improve profitability and sequester carbon. Hear about the importance of high-quality science and technology to generate high value credits and scale the impact of these practices.

Eric Siegrist | Corteva Grower, Indiana



Caleb Smith | Director of Sustainability, Co-Alliance



Caleb Smith is the Director of Sustainability at Co-Alliance Cooperative. In his role, Caleb leads sustainability initiatives across the company's four divisions but has an agronomy-focused background. He takes pride in working alongside growers to integrate regenerative practices into their production systems. He has spent time working as an agronomist with Beck's Hybrids, Indigo Ag, and Yara International. Caleb received his bachelor's degree from Indiana University and his master's degree in agronomy from Purdue University, where he studied cover crops and their ability to improve soil physical properties.

SPEAKERS

Bruce Kettler | Agribusiness Council of Indiana, President & CEO



Bruce Kettler became President & CEO of Agribusiness Council of Indiana (ACI) in January, 2023. Bruce brings over 35 years of agricultural leadership experience and knowledge that spans from production agriculture and agricultural sales to industry relations, economic development, and government policy. ACI is a membership organization that serves as the “proactive voice of businesses serving Indiana agriculture”.

Bruce most recently served as Director of the Indiana State Department of Agriculture (ISDA) and was appointed by Governor Eric Holcomb on January 8, 2018 and served in the Governor’s Cabinet. He reported directly to Lt. Governor Suzanne Crouch.

Bruce grew up in western Ohio and developed a passion and appreciation for agriculture at an early age. After serving as the National FFA Vice President, he attended The Ohio State University and graduated with a bachelor’s degree in Agronomy with an emphasis in Agricultural Business.

He began his professional career in 1987 at Dow AgroSciences (now Corteva AgriScience) where he spent 17 years working in a variety of roles. In 2006, Bruce joined Beck’s Hybrids as a Sales Consultant. During his 11 year tenure there, Bruce also worked as an Area Team Leader, Field Sales Manager and Director of Public Relations.

While at ISDA, Bruce was appointed to serve on the National Association of State Departments of Agriculture Board of Directors, most recently as Vice President. He is a 2012 graduate of the Indiana Agricultural Leadership Program. He served for six years on The Ohio State University President's Alumni Advisory Council and has served on the Purdue College of Agriculture Dean’s Advisory Council.

Bruce is married to Tammy, and they have two children, Cory and Christy and three grandchildren.

SPEAKERS

Chelsea Whitcomb | Corteva, Digital Business Manager



Chelsea grew up on a family farm central Indiana. She graduated from Purdue University with a B.S. in Agronomy Crop Sciences and began her career in ag chem sales working in North Carolina and South Dakota, respectively. She then transitioned to a crop advisor role in ag retail in Illinois for 4 years where she managed her own customer base, as well as ag tech, seed, and seed treating for her location. Chelsea joined the Corteva Digital team in the winter of 2019 where she excelled at driving retention and brand loyalty with strategic Granular Business customers. Most recently, she shifted her focus to Corteva's new digital strategy supporting IL, MN, and WI Pioneer districts as a Digital Business Associate.

During her time with Corteva, she's earned her master's degree in Agronomy Crop Sciences from the University of Illinois, participated in Agronomy Essentials as a participant and elite mentor, graduated from the 2021-2022 YIELD program, and earned her CCA. Outside of work, Chelsea, and her husband, Mark, are new parents to baby Oliver, have three dogs and a hobby chicken farm.

SPEAKERS

Belinda Puetz | CountryMark, Director of Marketing



Belinda Puetz has been with CountryMark since 2007. As Director of Marketing, Belinda manages the company's brand, as well as company sales and marketing efforts. In her tenure at CountryMark, Belinda has been involved in the development of the company's brand promise, as well as the rebranding of retail fuel stations and fuel delivery trucks. She arranges media interviews, oversees advertising campaigns, and is accountable for the effectiveness of the company's sales incentive programs.

Belinda holds a bachelor's degree from Purdue University in agriculture economics and agriculture communications. Prior to her work with CountryMark, she served as Biofuels Manager for the Indiana Soybean Alliance and the Indiana Corn Marketing Council, was a writer and project manager for an advertising agency and was a reporter for a weekly farm newspaper.

Belinda is currently serving as the president of Drive Clean Indiana, which is one of the U.S. Department of Energy's more than 75 Clean Cities coalitions and is the only Clean Cities coalition in the state of Indiana.

Belinda also serves on the American Fuel and Petrochemical Manufacturers Sustainability Working Group and is Founding Director of IN-CLIMATE, a consortium of Indiana ag and energy leaders seeking to find sustainability solutions that work best for Indiana farms, families and fleets.

Belinda is a graduate of the Indiana Ag Leadership Program and a past President of the Indiana FFA Foundation. She has served as an advisor on the Purdue University School of Agriculture Steering Committee and was a director of the Purdue University Ag Alumni Association.

She and her husband, Greg, reside in Carmel, Indiana, and have two grown children.

SPEAKERS

Jamie Campbell Petty | Midwest Hemp Council, Executive Director



Jamie's lifelong appreciation for agriculture shows in her countless victories for industrial hemp in Indiana and nationally. Jamie began advocating and educating about industrial hemp in preparation for the 2014 Farm Bill, which defined industrial hemp as distinct from marijuana and authorizes institutions of higher education or state department's of agriculture to regulate and conduct research and pilot programs. In 2015, Jamie joined longtime hemp advisor Alan Kimbell and Attorney Justin Swanson to form Midwest Hemp Council. Midwest Hemp Council has had a hand in the formation of Indiana's hemp program, contributed to regulatory development and continues to support efforts to remove unnecessary barriers for farmers and retailers in the Midwest and beyond. Over the past year, Midwest Hemp Council and its members have made great strides in creating a whole-hemp-plant supply chain, providing numerous channels for domestic hemp as an ingredient or final product on shelves.

Jamie also serves as the Vice President of Industry and Government Relations with Whitefield Global Holdings. After ten years of leading from the non-profit sector, Jamie is leveraging her relationships and knowledge to continue advocacy and education from within Whitefield Global, with a focus on developing the domestic hemp supply chain. Whitefield Global will launch their first hemp fiber processing facility near Idaho Springs, Idaho in early July, where they have approximately 1,000 acres of hemp contracted with local farmers.

Jamie continues to serve on the Midwest Hemp Council Board of Directors, and as Executive Director. Jamie was named "100 People to Know in Hemp" by Hemp Connoisseur Magazine 2018. She serves on the National Hemp Association's Standing Committee of Hemp Organizations, and the recently launched Wisconsin-based Emerging Crops Coalition.

SPEAKERS

Sarah Beth Aubrey | IN-CLIMATE, CEO & Founder



Entrepreneur, 6-time author, keynote speaker, catalyst for change
As the leading advisor and coach to global ag brands, Sarah Beth Aubrey is the CEO and Founder of Elevate Ag, LLC, one of the only women-founded and owned agricultural consultancies globally.

Sarah Beth Aubrey is the recognized leader in building coalitions and customer engagement strategies in agriculture and food systems. Her multi-million-dollar company offers four divisions: training and coaching, ag coalition building, customer engagement strategy, and most recently, the addition of IN-CLIMATE, the growing network of companies in agriculture, food, and energy focused on building a productive, practical dialog around climate. Often the first to help propel her industry to address critical topics, with the founding of IN-CLIMATE, Sarah Beth leads her members through sustainability strategy planning, benchmarking producer data about climate change, and convening often divergent partners in the supply chain for education and fostering strategic partnerships.

A sought-after keynote speaker and facilitator, Sarah Beth has been named 40 Under 40 leader to watch in agriculture—twice. She has been featured on Forbes.com, the *Indianapolis Business Journal*, *Top Producer*, and her syndicated column, *Farm CEO Coach*, which has circulation in 10 countries. Clients call Sarah Beth’s work, ‘transformative’ and ‘always ahead of the curve’ and work with her to build powerful peer advisory networks that bridge the communication gap between agricultural producers and their supply partners and develop rich relationships in a complex high volume, low margin business. SBA works with major ag brands including these global fortune 100 and 500 names: Bayer Crop Science, Corteva, Syngenta, Ag Reliant, Valent, Nutrien, Farm Journal, Rabo Agrifinance, Farm Credit Services of MidAmerica, the American Feed Industry Association, NTCA The Rural Broadband Association, and American Farm Bureau Federation.

Sarah Beth holds a B.S from the University of Illinois and an M.S. from Purdue University.

FOUNDER

\$20,000 per year
for two years
OR \$38,000
(5% discount)
paid upfront.

This Membership Level Fits For:

- Organizations that want to demonstrate and invest in their sustainability commitment by funding the state's organization forward. Founders represent their position in this space by leading as a member of the board of advisors.
- Organizations seeking to show investors, customers, and the public their involvement in climate and sustainability even if they are not necessarily ready to publish their own GHG reduction commitments or Sustainable Development Goals (SDGs).
- Organizations that want to show stakeholders that by continuing to work with them, they are working with a company that is part of the climate conversation and is actively working to be climate smart.
- Organizations that desire regular information, knowledge, and education on climate topics to build their own capacity.
- Organizations that want to ensure that the climate conversation in Indiana represents their company and constituents by leading in the space, whether they prefer to do so at the front of the room or behind the scenes.
- Organizations that want support in organizing their internal team around the climate dialog and want third party facilitation to do so.
- Organizations that align with **IN-CLIMATE's 6 pillars**.

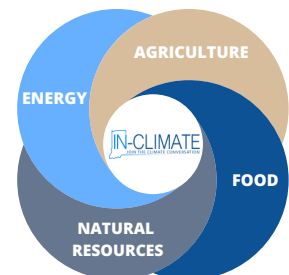
Benefits:

- Upgraded Board of Advisor seat
- Page dedicated to your company on the IN-CLIMATE's website with included video/images and description of your current sustainability success and goals
- Links back to your website
- Company representative photo on IN-CLIMATE website
- Syndicated column package with permissions to use presentations, blog posts, articles, infographics and more (a \$10,000 value)
- A limited number of tickets included to all events
 - Summit
 - Roundtables
 - Stepping into Sustainability
- Use of IN-CLIMATE'S Founder Badge
- Authority to approve new members at the Founder and Investor levels
- Indiana State of Ag Climate Economy report contributor
- Approval of Investor projects and any co-branded projects
- Complimentary annual half-day sustainability strategic planning session facilitated by Sarah Aubrey for your organization
- Bi-monthly Founder calls or video meetings

CONTACT US

inclimateconversations.com

sarah@inclimateindiana.com



STAKEHOLDER

\$5,000 per year
for two years
OR \$9,500
(10% discount)
paid upfront.

This Membership Level Fits For:

- Organizations interested in the climate conversation, yet not desiring in a Board of Advisors seat
- Program managers and leaders looking for a membership price that fits a local budget and typically won't require upper management approval
- Organizations that desire regular information, knowledge, and education on climate topics
- Organizations that want to ensure that the climate conversation in Indiana represents their company and constituents by leading in the space, even if behind the scenes
- Organizations that want support in organizing their internal team around the climate dialog and want third party facilitation to do so
- Organizations that align with **IN-CLIMATE's 6 pillars**

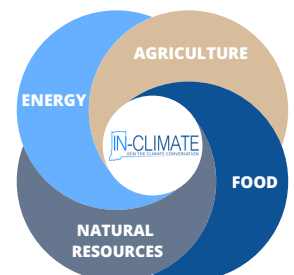
Benefits:

- Attend all private events and meetings, ex: Founder meetings, Roundtables
- Bi-monthly syndicated column package that includes content-heavy articles and infographics (a \$5,000 value) with permissions to use and share with customers or in newsletters
- Annual combined stakeholder-founder meeting
- Listing on IN-CLIMATE website that includes logo and link back to website
- Use of IN-CLIMATE Stakeholder badge
- Option to purchase a half-day facilitated sustainability team planning session
- Access to event tickets at a discount (in-state only)
- Indiana State of Climate Economy Report contributor

**CONTACT US**

inclimateconversations.com

sarah@inclimateindiana.com





**Thank you for attending the
2023 Ag as the Solution
IN-CLIMATE Summit!
Let's to continue the conversation.**

Stay Connected!



inclimateconversations.com



[instagram.com/inclimateindiana](https://www.instagram.com/inclimateindiana)



[linkedin.com/company/inclimateindiana](https://www.linkedin.com/company/inclimateindiana)



[facebook.com/INClimateIndiana](https://www.facebook.com/INClimateIndiana)



twitter.com/IN_Climate